

Adobe®

Photoshop.com Plus membership

Stay connected with your favorite people and memories when you tell amazing stories with photos or videos

Just one Photoshop.com Plus membership offers benefits for both Adobe Photoshop Elements 7 and Adobe Premiere Elements 7, for a low annual fee.

How does membership work?

- Through Adobe.com, buy Adobe Photoshop Elements 7 or Adobe Premiere Elements 7 with Photoshop.com membership and take advantage of all the Plus membership benefits. Your Plus account will be created during the checkout process on Adobe.com. This is an annual membership and will be renewed in one year for \$49.99 (not including software).
- Buy Adobe Photoshop Elements 7 or Adobe Premiere Elements 7 and try free Photoshop.com Basic membership. Just launch your software and join from within the product. When you are ready to upgrade to Plus membership, just join via the product for \$49.99 a year.

At A Glance

Extend the capabilities of your Adobe Photoshop® Elements 7 and Adobe Premiere® Elements 7 software with an annual Photoshop.com Plus membership. Get inspiring templates and tutorials delivered to your software on a regular basis; automatically back up and store your photos and videos online; access your photos and videos anywhere you are; and share photo memories with your favorite people.

Awe your audience

Keep your photo creations fresh and exciting—Showcase your photos with a wide range of the latest artwork and templates, delivered directly to your Photoshop Elements 7 software. Want to make an extra-special photo card for your valentine? Or add clip art to the album of your trip to Rome? Choose from an assortment of frames, themes, backgrounds, handwritten fonts, and more. And the ideas will keep on coming, giving you a head start on holidays, changes of season, and other events.

Get cinematic inspiration—Up to date movie themes, sound effects, music, overlays, menu templates, and other special effects will provide a constant source of inspiration, delivered directly to your Adobe Premiere Elements 7 software. And, as with the art and photo templates, you'll keep seeing awesome additions to the mix.

Learn as you go—Learn how to give your creations a more polished look—or just do something new—with easy-to-use tutorials. You'll find how-to content on everything from mixing sound for video to compensating for overexposure in your photos to making eyes sparkle.

Ongoing, fresh inspiration just when you need it—Get the latest cool ideas for your photos and video clips—and lots of help bringing them to life—delivered regularly to your software. Tips and an assortment of seasonal artwork, movie themes, and special effects that are relevant to whatever you're doing appear just when you need them. When you're making a greeting card, for example, you'll see fun, seasonally inspired card suggestions, and you'll see tips on using a specific editing tool when you're working with it.

Protect your memories

Automatic protection, no scheduling required—You don't have to worry about losing your photos or movies if you lose your computer—keep them safe with automatic online backup. No scheduling is required; you just choose which files you'd like to keep synced up, and the rest is done for you.

Benefit from loads of storage—With Plus membership, store up to 20GB—that's approximately 15,000 photos or four hours of DVD-quality video¹, or a combination of both—to protect from loss or theft. And it's easy to add more storage if you need it. With Basic membership, get 5GB of storage, enough for approximately 3,500 photos or up to an hour of DVD-quality video¹, or combination of both.

Set the scene just about anywhere

Show off your photos and movies anywhere you are—Didn't bring your laptop to the party? You can still show off your favorite photos and movies—from any web-enabled computer.

Use the familiar Organizer—The easy-to-use online Organizer looks and works just like the one in your software. You can view your photos within the online Organizer itself, or click on the thumbnail of a video to download and play it from any computer.



Pricing (Available at Adobe.com, U.S. only)

Adobe Photoshop Elements 7 & Adobe Premiere Elements 7 with Photoshop.com Plus membership
Full \$179.99 / Upgrade \$149.99*

Adobe Photoshop Elements 7 with Photoshop.com Plus membership
Full \$139.99 / Upgrade \$119.99*

Adobe Premiere Elements 7 with Photoshop.com Plus membership
Full \$139.99 / Upgrade \$119.99*

* Instant discount on the Adobe store

Expected Availability

Fall 2008
Available only in the U.S.

Automatically synchronize your changes—Organize and edit your photos online, and the changes will be seamlessly saved to your software, too. And vice versa.

Upload, share, and access the photos you take on your Windows® Mobile smartphone with ease

Photoshop.com Mobile² (beta) takes care of all the hassle so you can just enjoy taking photos. Once you install the mobile application on your phone, your photos can be automatically uploaded to Photoshop.com where you can then view, edit, and share them. And remember everything in your online organizer syncs to the organizer in your Photoshop Elements 7 software, so upload happens once and your photos are protected with online backup and you can see them anywhere you are.

Share photo memories with your favorite people

Send invites to view your public or private galleries, no registration required—Create interactive photo albums that only your family and friends can see. You can choose to share in private galleries or share your photos far and wide via public galleries. Just choose who you want to see your photos, and Photoshop.com will do the rest. Your viewers will get an e-mail invitation linked to your album, and they won't even have to register to look.

Make photos available instantly—So Mom keeps asking for a recent photo of you? She can download any shot she likes from albums you share with her.

Turn your photo albums into interactive adventures—Give your viewers a virtual trick-or-treat with your kids' Halloween pics, or set the scene for your holiday photos in a winter wonderland with visually stunning Online Album templates. You can even make the smiling faces from Grandma's birthday party sparkle on top of the cake.

PHOTOSHOP.COM MEMBERSHIP BENEFITS	PLUS MEMBERSHIP	BASIC MEMBERSHIP
Get creativity-inspiring ideas, tutorials, seasonal artwork, templates, movie themes, and special effects delivered regularly to your Photoshop Elements 7 or Adobe Premiere Elements 7 software	●	
Get new interactive Online Album templates delivered regularly to your Photoshop Elements 7 software	●	
Protect your photos and videos with automatic online backup, and buy additional storage as needed	20GB of storage (enough for approximately 15,000 photos or up to approximately four hours of DVD-quality video, or combination of both ¹)	5GB of storage (enough for approximately 3,500 photos or up to approximately an hour of DVD-quality video, or combination of both ¹)
Access your photos and videos online anywhere you are	●	●
Share photos in fun, interactive ways via invitation-only Online Albums from Photoshop Elements 7 software	●	●

About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information—anytime, anywhere, and through any medium. For more information, visit www.adobe.com.

¹ Photo capacity estimate based on JPEG file at 1,944x2,592 pixel resolution. Video capacity estimate based on DVD MPEG-2 video and audio. Actual capacity will vary based on your content.

² For an up-to-date list of devices compatible with Photoshop.com Mobile, visit <http://mobile.photoshop.com/>. Keep checking in—we'll be adding new devices soon.